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Porsche Track Experience USA

The official U.S. Driving School of Porsche

Corporate Event Information

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A first class event. On and off the track.

At the Porsche Track Experience USA, we have only one goal—to help you and your team safely achieve yours. Feel the adrenaline of Porsche prowess on a race course designed for speed, and gain a whole new appreciation for the way Porsche vehicles are built and what they’re capable of doing. And most importantly, your team will have an experience that will live in their memories forever.

A PTX USA event is the perfect way to add excitement to a convention, corporate meeting, or team gathering. It’s also a great way to reward employees, recognize key customers, and facilitate team-building. Each program can be custom tailored to fit your needs. Because we strive to exceed Porsche standards, your event will be both memorable and designed to perfection.

In addition to our one and two-day corporate programs on the main track, we also offer half-day programs at the Barber Proving Grounds— a 22-acre, multi-use facility. The Proving Grounds includes a large, high-banked turn; a wet skid pad; and plenty of paved area to extend the track or add additional activities, such as Performance Driving Techniques, Lane Change, and Launch Control exercises.

At PTX USA, your team will receive classroom and on-track instruction in the art and science of high-performance driving—and thrills that will last a lifetime. To start your track event, simply contact us at 770-290-7000 or PTXevents@porsche.us. We look forward to helping you in any way we can.

Dynamic Driving Half-Day Course

The half-day dynamic driving program, held at the Barber Proving Grounds, at Barber Motorsports Park, is the perfect opportunity to combine work and play. During your 4.5 hour driving program we'll give your participants a thrilling experience that they won't forget. The program starts with registration and lunch followed by a brief classroom session. Participants then begin rotations through the Skid Pad, Handling Circuit, and Lane Change/Slalom exercises while driving a range of current Porsche models. Your group will then race against each other's times and the clock in the Track Challenge competition. To end the day, participants experience the ultimate thrill; hot lapping with instructors on the Handling Circuit (or main Barber track when available) at racing speeds.



Example Schedule

- 11:30 – 12:30** Registration, Lunch and brief program overview
- 12:30 – 4:30** Driving activities
- 4:30 – 5:00** Instructor Hot Laps and Program Close
- 5:00 – 5:30** Barber Vintage Motorsports Museum Tour

Schedule, course pricing and cars used subject to change.

Precision 1-Day Course

The Precision Course, held at the main Barber track, provides an intense one-day experience that starts with a brief classroom session covering basic vehicle dynamics and the driving line. Participants then rotate through the Skid Pad, Braking, Autocross, and track driving sessions. After lunch, participants take another turn on the autocross track during the Autocross Challenge and receive more training on the Skid Pad and Lane Change exercise. After that, the remainder of their day is spent lapping the race circuit.

What's Included

One-Day driving program: Classroom session, on-track and driving exercise sessions, autocross competition and prizes, participant name badges and diplomas, breakfast and lunch, drinks and snacks at driving exercises, instructor hot laps, and a museum tour.



Schedule

7:30 – 8:00	Registration and Breakfast Introduction and Classroom Session: Vehicle Dynamics and Driving Line
8:00 – 9:15	
9:30 – 12:30	Track Sessions, Skid Pad, Autocross, Performance Driving Techniques
12:30 – 1:15	Lunch
1:30 – 4:00	Track Sessions, Autocross Challenge, Skid Pad, Turbo Launch, and Lane Change
4:00 – 4:30	Instructor Hot Laps
4:30 – 4:45	Program Close
4:45 – 5:15	Barber Vintage Motorsport Museum Tour

Schedule, course pricing and cars used subject to change.

Performance 2-Day Course

The most comprehensive driving program available. The two-day Performance program, held at the main Barber track, begins with a brief classroom session discussing vehicle dynamics and the driving line. Participants are then transferred to the track and begin a series of rotations through the Skid Pad, Braking, Autocross, and track sessions. The first afternoon is spent mastering the proper driving line and technical corners of the track, while continuing to sharpen basic skills at the Autocross, Skid Pad, and Lane Change. The evening includes dinner with the instructors at the Grand Bohemian Mountain Brook. The morning of day two is dedicated to the Trail Braking drill, and more time at the Autocross, developing car control skills on the skid pad and track sessions.

In the afternoon, skills are further refined during track sessions, the Skid Pad, Autocross Challenge, and the Taycan Drive.

What's Included

Two full days of driving! Classroom sessions, on-track and driving exercise sessions, autocross competition and prizes, participant name badges and diplomas, breakfast and lunch both days, dinner with instructors the first day at Grand Bohemian, snacks at driving exercises, instructor hot laps, and a museum tour.



Day One Schedule

- 7:30 – 8:00** Registration and Breakfast Introduction and Classroom Session: Vehicle Dynamics and Driving Line
- 8:00 – 9:15** Track Sessions, Autocross, Skid Pad, and Braking
- 9:30 – 12:30** Lunch
- 12:30 – 1:15** Track Sessions, Autocross, Skid Pad, and Lane Change
- 1:30 – 4:30** Day One Review
- 4:30 – 5:00** Dinner at the Grand Bohemian Mountain Brook
- 7:00 – 8:30**

Day Two Schedule

- 7:30 – 8:00** Breakfast
- 8:00 – 9:00** Classroom Session: Heel-Toe Downshifting
- 9:00 – 12:00** Track Sessions, Autocross, Skid Pad, and Trail Brake
- 12:00 – 1:00** Lunch
- 1:15 – 4:00** Track Sessions, Skid Pad Competition, Autocross Competition and Taycan Drive
- 4:00 – 4:30** Instructor Hot Laps
- 4:30 – 4:45** Program Close
- 4:45 – 5:15** Barber Vintage Motorsport Museum Tour

Schedule, course pricing and cars used subject to change.

Pricing and Options

Number of Participants	Price Per Group	Payment Types	Add-ons & Options	Price	Description
Half-Day Dynamic Driving Program - Barber Proving Grounds					
Up to 15	\$18,150	Full payment required to reserve date	Diplomas	No charge	Certificates of graduation, signed by lead instructor.
16 to 20	\$19,470		Decal Display Car	\$200	Display car featuring your company's logo
21 to 24	\$19,800		Drinks & Snacks	Prices vary	Assorted snacks and drinks from Bruno Hospitality.*
			Meeting Space	\$300-\$650	Space for 40 people. Available from 10:00 am to noon on program day only. Includes AV equipment for presentation.
1-Day Course - Main Barber Track					
Up to 15	\$48,700	Half payment down to reserve date, balance due 60 days out from event.	Diplomas	No Charge	Certificates of graduation, signed by lead instructor.
18-22	\$53,000	\$2000 Cancellation fee.	Decal Display Car	\$200	Display car featuring your company's logo
24-30	\$58,050		Upgraded Menu	Prices vary	Menu provided by Bruno Hospitality.*

All pricing includes mandatory Damage Limitation

Number of Participants	Price Per Group	Payment Types	Add-ons & Options	Price	Description
2-Day Course - Main Barber Track					
Up to 15	\$109,110	Half payment down to reserve date, balance due 60 days out from event. \$2000 Cancellation fee.	Diplomas	No Charge	Certificates of graduation, signed by lead instructor.
18-22	\$113,030		Decal Display Car	\$200	Display car featuring your company's logo
24-30	\$118,650		Upgraded Menu	Prices vary	Menu provided by Bruno Hospitality.*

All pricing includes mandatory Damage Limitation

Customizations

- For groups of 40 or more, meals, classroom sessions, meetings, and presentations are held on the second or third floor of the Race Control Tower, located in the paddock at BMP.
- Corporate logo added to display car.
- Meetings/presentations at the BVMM.
- Reception/dinner at the Barber Vintage Motorsports Museum.
- Meetings, presentations, receptions and dinners at the Grand Bohemian Mountain Brook.

*Must be arranged and billed through Bruno Hospitality

The Barber Proving Grounds Facility

It's one thing to experience a Porsche on a track. It's quite another to explore the depth of its capabilities in an even more controlled environment. The Barber Proving Ground provides just that, even when the main track is in use. The 22-acre facility includes a large skid pad that allows drivers to explore the limits of traction control. A large Handling Circuit with a high-banked turn and multiple configuration options enables a variety of driving exercises, including braking drills, and other performance driving techniques. The facility can be used for half- and full-day dynamic driving programs, which can be tailored to your group's needs and experience.



Barber Motorsports Park

The Barber Motorsports Park (BMP) is the home of PTX USA. Located just outside the city of Birmingham, Alabama, BMP is one of the best road race facilities in the world, and PTX USA has recognized it as one of the finest. The facilities are ideal for learning the finer points of the art of high-performance driving and features a 2.38-mile road course with a variety of high- and low-speed corners sculpted into the gently rolling terrain. The track includes over 190 feet of elevation change and 16 turns. The professionally designed, world-class road course has made a name for itself as being not only extremely competitive but spectator friendly as well. BMP is the perfect place for drivers of all levels to experience Porsche Intelligent Performance.



Barber Vintage Motorsports Museum

Dedicated to the preservation, interpretation, exhibition, and history of motorcycles, vintage vehicles, and motorsports, the Barber Vintage Motorsports Museum (BVMM) offers motorsports enthusiasts an opportunity to view an extraordinary collection.

Guests can stroll through five floors of displays representing the history of motorsports. Situated inside the Barber Motorsports Park, the museum is a beautifully designed facility.

When they enter the museum, guests from all over the world are surprised by its size and splendor. Visiting the BVMM is truly an experience that can be enjoyed by all.

The BVMM has theater and room options available for meetings, receptions, and dinners. For rental information please call the museum at 205-699-7275 or go to www.barbermuseum.org.





Porsche Track Experience USA
6075-B Barber Motorsports Parkway
Leeds, AL 35094

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